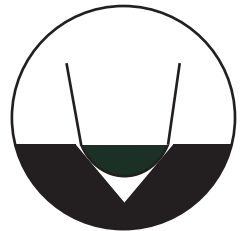


Special nose architecture protects the needle & offers easier alignment



Hyper Conical Stylus

## Pick it MM E

### Entry level moving magnet cartridge

MSRP 59 € (incl. VAT)

- **NEW** entry level Pick it MM cartridge
- **NEW** Pro-Ject Audio cartridge design
- Low mass moving magnet system
- Improved tracking due to low inertia
- Highly damped ABS body reduces mechanical vibration
- Very low colouration and low noise playback
- Musical all-purpose cartridge
- Conical diamond
- 1/2 inch mounting standard
- Special design protects the stylus

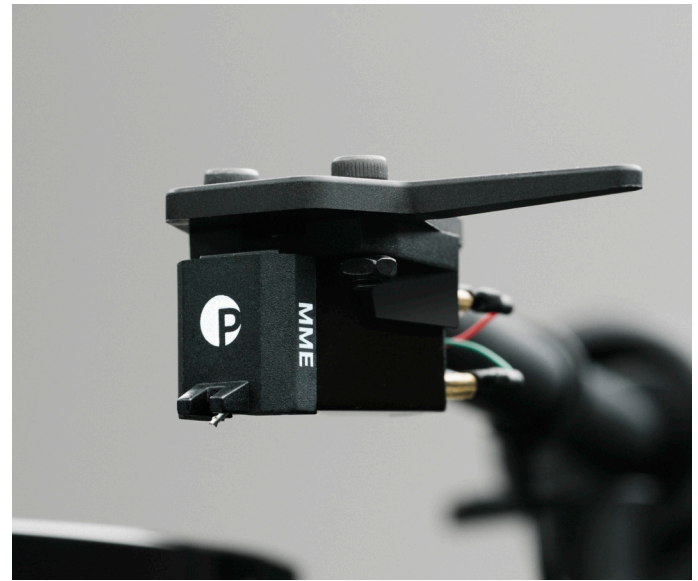
<b>Cartridge principle:</b> MM (Moving-Magnet)
<b>Output voltage at 1 kHz:</b> 3,8 mV (3,54 cm/sec)
<b>Tracking ability at 315Hz:</b> 70 µm
<b>Dynamic compliance:</b> 14 µm/mN
<b>Frequency response:</b> 10 - 20 000 Hz +/- 2dB
<b>Stylus type:</b> Conical
<b>Tracking force, range:</b> 1,8 - 2,2 g (mN)
<b>Tracking force, recommended:</b> 2,0 g (mN)
<b>Tracking angle:</b> 23°
<b>Recommended load resistance:</b> 47 kΩ
<b>Cartridge weight:</b> 5,5 g

## The new Pick it MM E

The phono cartridge is one of the most sound-forming and sonically critical part of a turntable. It transforms the physical grooves of a record into an electrical signal. This signal determines the base quality of the music playback.

Moving-Magnet (MM) cartridges are the most common and affordable solution. These can be manufactured less expensive compared to Moving-Coil (MC) and an additional advantage is the replaceable stylus.

Our goal was to design a cartridge which delivers a high quality music playback while keeping the price as low as possible. The Pick it MM E is the perfect starting point for every budget vinyl lover.



## Ultimate price-performance ratio

The Pick it MM E uses a low mass system which is realized with a miniature neodymium generator magnet. Due to the lower inertia the result is a clear improvement of tracking accuracy.

The conical diamond tip delivers a warm and smooth high quality audio reproduction with low background noise.

The enclosure is made of resonance optimized ABS which results in a total weight of around 5,5 grams. The highly damped body effectively reduces mechanical vibration induced colorations to a vanishing level.